



## Biz Loan Base

The most accurate source of the United State's established businesses that have recently received financing from secured government backed-private business loans and are actively allocating funds.

### Key Segments

394,440	Universe / Base Rate	\$60.00/M
77,630	12 Month Biz Loan Base Entrepreneurs	\$75.00/M

### Audience Profile

Accutrend Data Corporation (ADC) tracks companies that have secured government-backed, private business loans.

The file details many selectable characteristics including:

- Contact Name
- Amount of Loan
- Type of Loan

The company has earned an unparalleled reputation for its speed and accuracy in identifying fast growing companies that have applied for and received business loans. These aggressive firms have business plans to grow and purchase whatever they need to help them reach their goals-from paper clips to Internet services. Business furnishings, office supply, and computer catalog marketers should definitely mail this file of companies in the process of allocating financial resources.

Formed in 1989, ADC is a mailer of these firms itself and goes to great lengths to ensure that the database is extremely clean and fresh, utilizing a sophisticated "fuzzy-match" merge-purge system that creates higher accuracy, which translates to a greater ROI. The company has earned an unparalleled reputation for its speed, integrity, and accuracy.

Orders are delivered in virtually any addressing format within 24 hours of receipt.

### Terms and Conditions

Sample mail piece required. 3-5 working days required to process order. Payment due 30 days from mail date. Any order received at ADC is subject to a flat cancellation fee. 20% commission to authorized brokers on base rate.

### SOURCE

Government Verified

### GEOGRAPHY

Domestic (US)

### LIST OWNER

ACCUTREND

### LIST MAINTENANCE

Counts through	11/30/2007
Last update	01/18/2008
Update frequency	QUARTERLY

### SELECTION CHARGES

CONTACT NAME	\$6.00 /M
GENDER/SEX	\$6.00 /M
HOME BASED BUSINESS	\$11.00 /M
LOAN TYPE/AMT	\$11.00 /M
PHONE NUMBER	\$26.00 /M
SCF/ZIP	\$6.00 /M
SIC CODE	\$11.00 /M
GEO	\$6.00 /M

### ADDRESSING

DISK/CD	\$25.00 /F
FTP	\$50.00 /F
EMAIL	\$50.00 /F

### KEY CODING

Key coding is available

Charges:	\$1.00 /M
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### MINIMUM ORDER

Quantity:	5,000
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### REUSE

Reuse is allowed – Special Pricing Available

### TELEMARKETING

Telemarketing is allowed

### CANCELLATION

Charges:	\$75.00 /F
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### NET NAME ARRANGEMENTS

Net Name is allowed

Net:	85%
Min Qty:	50,000
Run Charges:	\$7.50 /M

### EXCHANGES

Exchange is not allowed

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